

D.G GOVERNMENT ARTS COLLEGE FOR WOMEN, MAYILADUTHURAI

INTELLECTUAL PROPERTY RIGHTS CELL (IPR - CELL)

The Intellectual Property Rights (IPR) was established in D.G Government Arts College for Women, Mayiladuthurai in the year 2021. The IPR Cell was established to create awareness and offer assistance to students, academicians, researchers, entrepreneurs and innovators to identify, protect and manage IPR effectively. This centre actively involves in educating the importance and relevance of IPR cell for Communications. IPR Cell is functioning as the nodal center for industries, entrepreneurs, Educations and Research for IPR Cell related matters. IPR Cell is focused to conduct certificate courses on Intellectual property rights and arrange special lectures by experts in the field of IPR Cell.

OBJECTIVE

- ❖ To enable the students and teachers to identify their innate Caliber by providing a bonafide ambience.
- ❖ To initiate effective coordination to foster communication and links among the scientific and technological research agencies, Government departments, Firms and industries to enhance development.
- ❖ To sustain the Intellectual Property vibration through congenial climate towards patent process.

INTRODUCTION ABOUT INTELLECTUAL PROPERTY RIGHTS:

The Intellectual Property Rights (IPR) are conferred in respect of work that results from the creative and inventive activity of the human mind. The protection of intellectual property plays a key role in gaining an advantageous position in the competitive technological gain for achieving technological, industrial and economic growth of a country.

- Intellectual property rights include the patent, copyright and related rights, trademarks, geographical indication, industrial designs, layout designs of integrated circuits and protection of knowhow and undisclosed information.
- Patents are legal protection for new inventions, which are solutions to scientific and technological problems granted by government for a limited period of time.
- The importance of patent information is being realized more and more all over the globe.

ACTIVITIES UNDERTAKEN BY IPR CELL

S.No	Name of the Event	Organizers	Resource Person	Date	No. of beneficiaries	Webinar Link
1.	National Webinar on “Awarness Programme in Innovation and Placements”	Dr. Ida Malarselvi	Dr. M. Sundararaman Coordinator, IPR Cell, Bharathidasan University, Thiruchirappalli	05/03/2021	110	https://meet.google.com/pac-hgzf-ayn

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